

**PRESS RELEASE – Monday, September 30, 2024**

**The Release of the Second Single 'Moonbeams and Mist' By  
Neon Gods and The Last Rites Strippers  
Release Date: October 4, 2024**

## **1. Step Into the Night: Neon Gods and The Last Rites Strippers Unveil 'Moonbeams and Mist'**

### **2. Introduction**

#### **A. In Short**

Get ready to lose yourself in the shadows with *Moonbeams and Mist*, the latest sonic journey from *Neon Gods and The Last Rites Strippers*. Releasing on October 4th, this track immerses listeners in a raw, cinematic blend of lo-fi, post-rockabilly, and experimental tones. Following their haunting debut *Driftin'*, this new release pulses with gritty energy and emotion. It's a relentless track that captures the essence of urban noir, pulling you deep into the mist of late-night streets. Pre-save it now on Spotify via Show.co to be the first to experience this evocative new single.

#### **B. In Detail**

What happens when you fuse the soul of Elvis with the electronic pulse of Kraftwerk in a smoky, neon-lit corner of Tarantino's Titty Twister? You get Neon Gods and The Last Rites Strippers.

Following their atmospheric debut single *Driftin'*, *Moonbeams and Mist* doesn't tiptoe—it grabs you, pulling you into a restless world where the past and future blur. With a pounding 160 BPM rhythm, gritty guitar riffs, and flashes of industrial noise and found sounds, it's a soundscape that's as unsettling as it is captivating.

More than just sound, *Moonbeams and Mist* is a reflection on the human condition. It's about pushing through life's dense fog—the confusion and uncertainty of modern existence. As frontman Tyler 'Buck' Watts explains:

*"We're all racing towards something, but half the time we don't even know what it is. The fog, the mist—that's just a metaphor for how lost we are, consumed by a world that values speed over depth. We wanted to create a track that captures that tension—the feeling of being on the edge, ready to break through."*

Having lived all over the world, from NYC and Macau to Tokyo and Berlin, Neon Gods' music is infused with the restless creative energy of these places. This isn't polished, commercial sound—it's raw, lo-fi, and unpolished—an ode to the unspoken, the unseen. Every note feels like it's pulled from a forgotten back alley or a smoky club where time stands still.

Buck reflects further on the 'noir' essence of their work:

*"The night—especially in cities—represents more than darkness. It's a mirror, a refuge. The fog we talk about? It's the distraction of modern life, where we're running on autopilot, detached from ourselves. As consumers, as managers, as employees. But sometimes, in the silence, in the spaces between, you find clarity. Our music offers the in-between, the night, as a possible escape to another state of being where one can experience what it really means to be human."*

This track isn't just for fans of indie, post-rockabilly, minimal, vintage, experimental, and lo-fi blues and rock. It's for anyone who feels that restlessness—that itch for something deeper. Pre-save it now on **Show.co (for Spotify)** to be the first to experience it on October 4th via Spotify and other streaming platforms.

**Don't forget to follow us on Instagram for exclusive insights and sneak peeks—this is just the beginning of *The Noir Album*.**

As Buck adds:

*"A journey into the night of any metropolis. The horrorists had it wrong about werewolves: it's in the night where we can transform from frantic capitalist wolves back into dignified human beings. Our music offers glimpses of that other state of being, or maybe an invitation."*

And, laughing, he adds:

*“You’re probably reading this in a rush, stressed out, on your overpriced ‘mandatory’ iPhone or device, just another cog in the big machine called the music industry. That reduces you too, to a cog, a one-dimensional functionary in capitalism. But you’re so much more, right!? Luckily, after the day comes the night, where you can be truly human again... Hang in there! And escape with us. More often. And beyond...!”*

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### 3. Band Bio | Neon Gods and The Last Rites Strippers

Neon Gods and The Last Rites Strippers are urban nomads, straddling the line between rebellion and reverence, offering up a love letter to the city night and its hidden pulse. Led by frontman and guitarist-vocalist Tyler Watts—known to friends as "Buck" (a nickname earned after a charmingly clumsy poetry recital atop a bar table)—the band has traversed the underground scenes of cities like NYC, Berlin, and Bangkok, soaking in the electricity of after-hours life.

Their music? A cinematic 'noir' tapestry—lo-fi minimalism meets post-rockabilly, stitched together with vintage rock, blues, experimental and found sounds. Imagine the neon streets of Wong Kar-Wai's Hong Kong colliding with the shadowy corners of Berlin's underground clubs, filtered through the lens of Tsai Ming-liang's debut film. Here, though, the true protagonist isn't the setting—it's *the sound*. Neon Gods approach music like filmmakers, with sound taking the lead role.

*Moonbeams and Mist*, their second single, (out October 4th, 2024) is an anthem about shedding the mist—the ties, the hassles, the noise of daily life—and reconnecting with that untamed raw self, hiding underneath it all. It's also a nod to a simpler time: when Tyler's parents first danced together to his dad's friends' rockabilly and early beat band, belting out tunes on self-made guitars and amps. As Tyler puts it:

**"We aren't just capturing a sound; we're performing a memory, a feeling that transcends time."**

Later in October, Neon Gods will release their third single—an ambient track with Detroit techno influences—before the full debut *The Noir Album* arrives in early November. A sonic film filled with washed-out bass lines, slow-slung guitars, and two final ambient tracks that end the journey on a hauntingly atmospheric note.

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## 4. Press Photos and Artwork

Mysterious imagery that preserves the band's anonymity. See our Electronic Press Kit: <https://www.neongodsmusic.com/epk>

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## 5. Pre-save link (Spotify via Show.co)

[Pre-save Moonbeams and Mist now](https://show.co/NO8gC5M) [ <https://show.co/NO8gC5M> ] and get it delivered straight to your playlist.

**(Attention: Show.co will request a few permissions. Don't worry—they're only to send you the new track as soon as it's released on Spotify.)**

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## 6. Quotes from Tyler 'Buck' Watts

- *“Our music is like stepping into a neon-lit alley at midnight—familiar, yet unsettling.”*
  - *“We’re not chasing ‘hit’-melodies. We’re capturing the echoes of forgotten moments and showing how beautiful the world already is.”*
  - *“Moonbeams and Mist isn’t just a track, it’s an escape. It’s about shedding the weight of everyday life and finding yourself in the quiet spaces where real life seeps through.”*
  - *“Growing up around DIY musicians taught me that music doesn't need to be perfect—it just needs to be real. That’s what we try to capture with Neon Gods: authenticity in all its gritty, raw glory.”*
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## 7. Reviews of Driftin'

- **Fernweh Magazine (NL):** *"Imagine Elvis and Kraftwerk jamming in Tarantino's Titty Twister. Then you have Neon Gods and The Last Rites Strippers. Driftin' feels like—a dark, hypnotic ride through a dreamscape of neon lights and shadows. It's raw, it's lo-fi, and it leaves a mark."*
  - **Nocturnal Notes / 夜行筆記雜誌 (MO):** *"With Driftin', Neon Gods carve out a space where retro and vintage sounds meets contemporary urban life. It's cinematic in scope, yet intimate in delivery—a perfect blend of grit and nostalgia."*
  - **Verborgene Klänge (DE):** *"Driftin' is a lo-fi masterpiece that feels like it was recorded in a forgotten club at 3 a.m. It's haunting, magnetic, and keeps you coming back for more. [...] Right now, there's nothing quite like Neon Gods and The Last Rites Strippers out there."*
  - **The Noise Report (US):** *"Neon Gods have a way of making the city feel alive in their music, and Driftin' is a prime example. It's a track for the dreamers, the insomniacs, and those who find beauty in decay."*
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## 8. Contact Information

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